

Architecture in Perspective 27: Call for Entries / Competition Instructions & Information

DEADLINES:

Professional Entries - Monday, January 31, 2012.

Student Entries - Monday, February 13.

With this call for entries, ASAI announces Baltimore, Maryland USA as its conference venue October 17-21, 2012.

The American Society of Architectural Illustrators, ASAI, is an international non-profit organization dedicated to the advancement and recognition of the art, science and profession of architectural illustration. Through communication, education and advocacy, the Society strives to refine and emphasize the role of illustration in the practice and appreciation of architecture. ASAI's annual international competition and exhibition further the society's objectives by selecting its members' most outstanding work and presenting it in major venues worldwide over the course of the year. Selected artwork is also reproduced on the website at www.asai.org. ASAI membership is open to all illustrators, architects, designers, students, and others engaged in the serious pursuit of architectural drawing as a design or presentation tool.

ELIGIBILITY

The Professional Competition is open only to ASAI members. Existing members may renew their membership and new members may enlist by including the membership fee with their submission. No one participating in the jury process may submit work for the competition. *Student members may enter the Student Award Competition.

WHAT CAN BE ENTERED

In previous AIP competitions, entries have been restricted to **Architectural Renderings: illustrations whose subject matter does not wholly exist** at the time the illustration is created. These illustrations continue to constitute the main focus of the competition.

For the first time, this year, the Professional Section will also accept **Observational Illustrations**, in a separate category. Observational Illustrations are defined as drawings and paintings whose **subject matter wholly exists** at the time the illustration is created. Illustrations submitted in the observational section must be clearly identified as such. Observational entries are currently ineligible for Special Awards, including the Ferriss Award.

It is preferred that entries be submitted on the ASAI web site, but entries on CD or DVD may also be sent by mail or courier. See complete Entry Submission Instructions below. Entries must constitute original work in any 2D medium (including digital images) representing proposed buildings, landscape architecture or planning proposals, interiors, or architectural environments.

The original art need not be in the possession of the artist at the time of submission. However, if selected, a high quality reproduction of the original must be made available for the entire traveling exhibition schedule (approximately 1 year).

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ENTRY SUBMISSION INSTRUCTIONS

The original artwork must be no larger than 42”x 72” (107 cm. x 183 cm.).

Entries must consist of high quality RGB-mode JPG files, approximating, but no larger than, 2000 x 1300 pixels. Digital files must be identified by the first four letters of the artist’s last name, followed by the artist's first initial, concluding with a two-digit number designating the image number. (Example: The file name for Andy Palladio’s second image submission would be: PALL-A-02)

1. Web Site Entries:

To submit entries to the ASAI web site at www.asai.org, entrants must complete the online entry form and submit electronic payment; this will permit upload of the images to be entered. This submission method is particularly preferred for international entries.

2. Mailed or Couriered Entries:

Images burned on a CD or DVD and accompanied by entry payment and appropriate entry forms (one for for EACH submitted image) may be sent to:

ASAI
1022 Tait Street
Oceanside, CA 92054

Note 1: If submitting via mail or courier, overseas entrants should mark each package: “Materials for Contest Only – No Commercial Value” No provision will be made by ASAI for US Customs charges or airport pickup.

Note 2: Original artwork will not be accepted. SEND DIGITAL COPIES ONLY.

In the Professional Section, a maximum of 10 entries from any artist will be allowed.

*Student members are allowed a maximum of 5 entries.

At a later date, selected artists will be required to submit CMYK-mode TIF files, close to but no larger than 3000 x 2400 pixels, for inclusion in the printed and digital exhibition catalog.

SUBMISSION FORM

Entrants are requested to photocopy and submit a separate entry form for each image (available at www.asai.org) or submit electronically at www.asai.org. The information on the form should be written clearly or typed, since it will be used during the judging process, exhibition and catalogue preparation, mailing, awards ceremonies and publicity associated with the winning entries. Please be precise and accurate.

ENTRY FEES

ASAI members’ entry fee will be US\$65 for the 1st image, and US\$30 per image thereafter, up to a total of 10 images. Non-ASAI members may join at the time of submission.

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* Students' entry fee will be US\$15 for the first image and US\$5 per image thereafter, with a maximum of 5 images.

MEMBERSHIP FEES:

Individuals: US\$170 Worldwide

Corporate: US\$300

*Student: US\$35

Entrants may pay by credit card, international bank draft, international postal money order or check in **US funds drafted on a US bank**. Entry fees are non-refundable. Selected artists will be responsible for expenses related to publication and exhibition of their artwork.

JUDGING CRITERIA

The Jury will select the finest work, representing a cross-section of architectural illustrations, encompassing a range of media, building types and rendering styles, including perspectives and orthographic views. Approximately 60 entries will be selected for exhibition and inclusion in the catalogue, with no more than one selection per artist or firm.

*Student entries will be judged by a separately convened jury, which will include senior ASAI members. Jury details will be announced on the website.

ENTRY CATEGORIES

1. **RENDERINGS** – Depicting **SUBJECTS THAT DO NOT WHOLLY EXIST** at the time the work is executed – may be entered in two categories:

FORMAL CATEGORY—Formal presentation renderings, drawings, paintings and computer imagery.

SKETCH CATEGORY—Informal sketches, drawings, paintings and computer imagery.

Artists must designate the category for each entry (either “F” or “S”). However, the jury reserves the right to reassign categories.

2. **OBSERVATIONAL DRAWINGS**—Depicting **SUBJECTS THAT WHOLLY EXIST** at the time the work is executed. Entries must be designated “O.”
3. ***STUDENT MEMBER ENTRIES**—Includes formal presentation renderings, informal sketches, study projects, drawings, paintings and computer imagery.

AWARDS AND PRIZES

In Rendering and Observational Categories, selections will receive a Certificate of Excellence. Special Certificates will be awarded in the Rendering Category to the best Formal and Sketch Entry and to the three Juror's Award winners.

The entry in the Rendering category unanimously selected by the jury as most deserving of the honor of Best in Show will be awarded the Hugh Ferriss Memorial Prize, a framed,

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specially cast medallion. The Ferriss winner will appear on the cover of the exhibition catalogue and will be featured in publicity surrounding the show.

The Members' Choice Award is selected by the on-line votes of ASAI members, after the jury selections have been made. The winner will be announced at the ASAI conference in Baltimore and receive a special certificate.

* The Student Award of Excellence winner will receive a Certificate of Excellence. The jury, at their discretion, may also award Student Awards of Merit accompanied by a Certificate of Merit.

The recipients and their awards will be announced and presented at ASAI's annual conference and awards ceremony October 2012 in Baltimore, Maryland.

NOTIFICATION OF SELECTION

The Professional Jury will convene in late-February, 2012 to consider Renderings and Observational Illustrations. Notification of results will be made to all entrants via the website approximately one month later. Winners will be individually notified of their selection for an award or inclusion in the exhibition, together with related costs for providing their artwork. Entrants whose work is selected by the jury will be expected to submit digital files in early Spring 2012 (exact date to be determined), to guarantee inclusion in the website and catalogue. A high quality reproduction of the original artwork will need to be available by Early Summer 2012 (exact date to be determined), for presentation at the opening gallery exhibition.

SELECTED EXHIBITORS

At a later date, selected artists will be required to submit RGB-mode TIF files no larger than 3000 x 2400 pixels for the printed exhibition catalog.

Artists will be responsible for the costs of photographing, framing and shipping their artwork. These expenses will vary depending on the size and location of the artwork.

PUBLICATION

Submission of an image acknowledges that the entrant grants to ASAI the right to exhibit and publish the image and that the entrant has the authority to grant this right.

DEADLINE

Promptness and adherence to deadlines is critical for publishing schedules. All deadlines and other requirements must be met.

All Rendering entries must be received at ASAI's office in Oceanside, California by 5pm on Monday, January 31, 2012.

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***Student Entries must be received by Monday, February 13.**

FOR MORE INFORMATION

Please send all materials and direct all inquiries regarding the competition or ASAI membership to:

ARCHITECTURE IN PERSPECTIVE 27 COMPETITION

ASAI

1022 Tait Street

Oceanside, CA 92054

USA

Tel: 760-453-2544 Fax: 760-453-2544

E-mail: hq@asai.org Website: www.asai.org